

Learn  
Digital  
Marketing  
with  
Industry  
Experts



**TDMC**  
The Digital Marketing Courses

## ABOUT TDMC?

TDMC is a venture by Yelkotech. Yelkotech is a digital marketing agency located in Thane

We have 15+ years of experience in managing digital marketing campaigns for small and large clients from different industry.

We are now sharing our experience with the digital marketing enthusiasts through TDMC

At TDMC we are trying to provide detailed industry knowledge to our students and make them job ready.

We invite everyone who loves Digital Marketing to join the class!



## WHY TDMC

- Industry Expert Trainers
- Live Project Training
- 100% Job Placement Assistance
- Free Internship
- Advanced Syllabus
- Weekly Assignments

## ADDITIONAL BENEFITS

Learn How to Get  
Freelancing  
Projects

Get 9  
Certifications

Interview  
Preparation



## WHO CAN JOIN ?

- Students
- Working Professionals
- Businessmen
- Consultants
- Housewives

# OUR 36 MODULES

Digital Marketing Overview

Search Engine Optimization

Local SEO + Google Business Listing

YouTube SEO

Mobile SEO

Wordpress SEO

Ecommerce SEO

Content Marketing

Landing Page Analysis

Google Analytics

Google Webmaster Tool

App Store Optimization

Online Reputation

Management

Social Media Optimization

Facebook Marketing

Instagram Marketing

LinkedIn Marketing

Twitter Marketing

Snapchat Marketing

Canva

YouTube Advertising

Pay Per Click (PPC) Overview

Google Search Ad Campaigns

Google Display Ad Campaign

Google Remarketing Ad Campaigns

Google Product Listing Ads

Conversion Rate Optimization

Blogging & Blog Marketing

Google Tag Manager

Google AdSense

Email Marketing

Mobile Marketing

Introduction to Affiliate Marketing

Media Buying & Public Relations

Wordpress Website Design - Basic

Digital Marketing Strategy

## COURSE DURATION

Digital Marketing Course	(35 Modules)	150 Hours	(3 Months)
SEO Course	(10 Modules)	45 Hours	(1.5 Months)
PPC Course	(6 Modules)	30 Hours	(1 Month)
SMO Course	(8 Modules)	30 Hours	(1 Month)

## BATCHES

Weekday (Mon - Fri, 2 Hours)  
Weekend (Sat - 4 Hours)

## MODE OF DELIVERY

Classroom Training

# JOB OPPURTUNITIES

**SEO -** Trainee,Executive,Analyst,Team Lead,Project Manager,Manager,Director

**SMO-** Trainee,Executive,Analyst,Team Lead,Project Manager,Manager,Director

**PPC-** Trainee,Executive,Analyst,Team Lead,Project Manager,Manager,Director

**Digital Marketing-** Trainee,Executive,Analyst,Team Lead,Project Manager,  
Manager,Director



## TESTIMONIALS

When I came across TDMC, I contacted them and got an appointment to have a word with them about the course. I found there quality of teaching is much better than in the other Institutes.

Also on the completion of my course there, I got an opportunity to intern with them itself. They offer guaranteed certifications. That's how I gained the knowledge as well as the practical experience needed for the industry. I seriously would ask people to join TDMC for better prospect.

SHANKAR BALASUBRAMANIAN

## TESTIMONIALS

TDMC gave me all I wanted. I always wanted to work in a Digital Marketing Company. But I didn't have the necessary skills for it, as Digital Marketing was not a part of the Syllabus of my degree. The Trainers there had an experience of over 12-13 years. The seniors too helped me whenever I needed. I would recommend it to all the people who are trying to secure a career in Digital Marketing.

MAHARSHI DAVE

## TESTIMONIALS

This is a nice institute. I was searching for career option after my graduation. I came to know that Digital Marketing is growing field so I thought to learn this. They have good experience and also provide in depth knowledge to their students along with huge practices. I strongly recommend TDMC

MUSKAAN AGARWAL

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LET'S HAVE A  
COFFEE TOGETHER

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